ALOM Spring Conference
Event Supporter FAQ

Q: What does the word "supporter" mean in this context?
A: "Supporter" means a company that purchases a presenting sponsorship, exhibit booth, advertisement, or hospitality sponsorship for the ALOM Spring Educational Conference.

Q: Do I need to pay "registration" fees if I'm a Supporter?
A: Those who purchase presenting sponsorships, exhibit booths, or hospitality suites can send up to three individuals at no extra cost. Additional individuals are $50 a person. Advertisers must purchase registration to attend the event. Registration information can be seen on the ALOM website or can be emailed to you if request directly to info@alleghenyleague.org.

Q: How does hospitality sponsorship work?
A: Hospitality Suites - pay $800 (member) or $900 (non-member) to ALOM to advertise your suite and choose to open it one, two or three evenings during the event. **The cost of the actual suite reservation and all food/beverage are additional and payable to Seven Springs.** The average cost of a Hospitality Suite is $2,000 per night payable to Seven Springs. Hospitality suites cannot be bought online and must be arranged over the phone with ALOM staff. After speaking with ALOM, Seven Springs will contact you to arrange food/beverage details for your suite. Hospitality Suite sponsors can send up to three individuals to the event. Additional attendees will be asked to pay $50 a person.

Q: If I'm an advertiser, what do I need to know?
A: Advertisers should know that their ads are printed in approximately 600 program books distributed to all attendees, exhibitors, and dignitaries. Artwork should be electronically sent as a print-ready file (PDF or PNG preferred) to crystal@alleghenyleague.org no later than March 20. Purchasing an advertisement does not entitle one to conference admission.

Q: If exhibiting, what should I know?
A: Exhibitors can send up to three individuals to the event. Additional attendees will be asked to pay $50 a person.

They receive a 6x8 foot booth with pipe/drape, a 6-foot table/chairs. Electricity, hard-wired internet, and other technical services can be added on for a fee payable to Seven Springs. See the enclosed "exhibitor services form". It is recommended that exhibitors who need internet do not rely on the wi-fi at Seven Springs because limited bandwidth makes it unpredictable.

A list of attendees will be provided in advance of the event and at the event. Exhibitor attendees are also invited to all conference entertainment and receptions (but meals are not included).

Exhibiting takes place on Friday, April 10 from 8a.m. – 5p.m. and Saturday, April 11 from 8a.m. to 12p.m. Hours are subject to change. **ALOM strongly discourages exhibitors from tearing down early.** An exhibit hall map and space assignment will be provided 7-10 days prior to the event; please leave 'booth number' blank when completing the exhibitor services form.

Q: What about parking?
A: Seven Springs has ample free parking both on the hotel side and the convention center side of the facility. If you have additional questions we recommend putting "Seven Springs parking map" into your search engine.

Q: Can I bring equipment to display outside?
A: This request can be accommodated if requests are made to ALOM no later than March 1.

Q: Can I ship materials to Seven Springs in advance? Can I ship them out after the event?
A: Yes. Please see instructions on the enclosed exhibitor services form.

Q: What about food once on-site?
A: New in 2026, Exhibitor attendees must purchase lunch on Friday, April 10 so they can participate in our new Exhibitor Networking Lunch taking place in the exhibit hall. Full meal plans are also available to purchase, and information was provided in the enclosed brochure. Meal plans must be purchased by March 20 and cannot be added once on-site. Seven Springs has several eateries within the resort, but ALOM is not privy to their hours of operation. Supporter attendees who are not purchasing a meal plan are encouraged to research their own meal options prior to arrival.

Q: What if I need lodging?
A: ALOM will provide you with a special code (for phone reservations) and link (for online reservations) to access our event block rate at Seven Springs after we receive your event forms and payment. If you do not want to lodge at Seven Springs, there are other accommodations available within a short drive that are searchable online.